

# SAIM RAZA

Wordpress Developer

hello@saimraza.tech  
+923177282883  
Gujrat, Punjab, Pakistan

With over three years of experience in wordpress web design and development, my work is a blend of creativity, innovation, and attention to detail. I thrive in collaborative environments and love bringing ideas to life through design and development.

## Work Experience

### Website Manager

Feb 2024 - Present

*DressBey - Online Clothing Store*

As the Website Manager for DressBey, an online clothing store, I was responsible for overseeing all aspects of the website's performance, functionality, and user experience. My key responsibilities included Website Management (Ensured that the site was always up-to-date with new products, seasonal promotions), Product Management (Uploaded, organized, and managed product listings, optimizing descriptions and images to enhance appeal), User Experience Optimization (Focused on creating a seamless shopping experience and overall usability), Performance Monitoring (Identifying and addressing any issues related to site speed, downtime, or broken links), and Technical Support (Handled troubleshooting and ensured the site works smoothly).

### WordPress Developer

Oct 2022 - Nov 2023

*TryloTech - Software House*

As a WordPress Developer at TryloTech, a leading software house, I specialized in building, customizing, and maintaining high-quality WordPress websites for diverse clients. My main responsibilities included Website Development (Developed responsive, SEO-friendly WordPress websites), WooCommerce Integration (Built and managed WooCommerce stores, handling everything from product setup and checkout processes to payment gateway integrations for a seamless e-commerce experience).

### WordPress Designer

*Freelancing Internationally*

As a Freelance WordPress Designer working with international clients, I have gained extensive experience in designing customized, visually appealing, and user-friendly WordPress websites that cater to a global audience.

## Core Skills

HTML5, CSS3, Bootstrap, WordPress, Elementor, WooCommerce, Figma, responsive design, cross-browser compatibility.

## Education

### University of Gujrat

Sep 2019 - Feb 2021

Masters in Computer Science

### Punjab University

Oct 2017 - Jul 2019

Bachelors in Computer Science

## Languages

English

Urdu

## References

Available on demand

*Saim Raza*